

PEP Activity #19
Public Service Announcements

School District: _____

Description of Message: _____

Date(s) Aired: _____

Number of Times Aired: _____

Number of Viewers: _____

Example:

School District: *Chippewa Valley Schools*

Description of Message: *Southeast Michigan Partners for Clean Water Public Service Announcements*

Date(s) Aired: *March 1-10 2007*

Number of Times Aired: *10 per day = 100 total*